



Membership Application

I hereby make application for membership in Professional Developers of Iowa: Date: _____

Name: _____ Title: _____

Organization: _____

Business Address: _____

City, State, & Zip: _____

Business Telephone: _____ Fax: _____

Email: _____ Website: _____

Residential Address, City, State, & Zip* _____

*Personal Information: Personal addresses are critical in order to map the PDI membership by legislative district.

Classification of Memberships: Please identify the type of membership you are requesting.

_____ **Regular Member** - an individual professionally employed in an economic development related position, either full time or part time, in the state of Iowa. Membership dues are paid by the employer or organization they represent.

_____ **Individual Regular Member** - an individual professionally employed in an economic development related position, either full time or part time in the state of Iowa. Membership dues are personally paid by the member.

_____ **Associate Member** – an individual interested in economic development, or part of a volunteer economic development organization, but not professionally employed in economic development activity in Iowa.

Please review the following fee structure to determine the membership amount due.

\$335.00 - If joining in the months January – June

\$255.00 - If joining in the months July – September

\$350.00 - If joining in the months October – December (Fees paid will cover next year’s dues)

_____ **Student Member** – an undergraduate or graduate student enrolled in an economic development related field of study and interested in pursuing economic development as a profession.

\$50.00 – annual fee is not pro-rated

Contributions, gifts, or dues paid to PDI are not deductible as charitable contributions for federal income tax purposes, but may be deductible as a business expense. PDI estimates that the non-deductible portion of your 2017 dues/assessments allocable to lobbying to be 10%. Please retain a copy of this statement for your records. If you have questions please contact Lynn Harkin at (515) 334-1067.

PDI MEMBERSHIP DUES PAYMENT:

Enclosed please find a check made payable to Professional Developers of Iowa (PDI) for \$ _____

Place payment on my credit card: MasterCard Visa AMEX Amount: \$ _____

Name on the Card: _____

Credit Card #: _____ CVC Code _____ Exp. Date: _____

On back of card

Billing Address if different than above: _____

Please turn page for PDI committee information and signature line.

PDI Committees

We welcome and encourage your participation on any of the five standing committees. Your help is welcome at any level! Some committees meet monthly, while others meet as needed. Your participation can be as extensive as you wish, from participating in committee meetings, to simply offering your input. Please indicate your area of interest/expertise below. **(More information is available at www.pdiowa.com)**

- Conference Committee** - recommends potential conference sites, conference program ideas, assists in securing speakers, assists in sponsorship recruitment and assists the host community as necessary. Volunteer opportunities may include helping on:
- | | |
|---------------------------------------|-------------------------------|
| (_____ I would like more information | _____ I want to participate.) |
| Fall Planning Conference | Sponsor Development |
| Conference Optional Activities | Conference Promotion |
- Education Committee** - identifies and recommends educational opportunities and information which will assist the Professional Developers of Iowa as they perform their career responsibilities which may include helping with:
- | | |
|-------------------------|--|
| Scholarships | 3 P's Workshop |
| Spring Event / Webinars | Educational Resources/articles/templates for website |
- (_____ I would like more information _____ I want to participate.)
- Legislative Committee** - seeks membership consensus on matters of public policy and educates policymakers on these issues
Volunteer opportunities can include helping with:
- | | |
|-------------------------|-------------------------|
| PDI Grow Iowa Day | Legislative Roundtables |
| District Leader Program | Calling Legislators |
- (_____ I would like more information _____ I want to participate.)
- Membership Committee** - identifies member needs and expectations and makes appropriate recommendations to the Board which will enhance economic development in the state of Iowa. Volunteer opportunities can include helping with:
- | | |
|------------------------|---------------------------------|
| Mentor Program | Contact and Welcome New Members |
| Membership Survey | Membership Recruitment |
| New Member Orientation | Membership Renewal Campaign |
- (_____ I would like more information _____ I want to participate.)
- Communications & Public Relations Committee** - seeks to promote awareness of economic development activities among the PDI membership and the general public. The Committee seeks to promote PDI's role in advancing economic development efforts throughout Iowa and to promote PDI as a lead economic development organization through enhancing state and local media coverage of the organization and its members. Volunteer opportunities can include helping with:
- | | |
|--|----------------------------|
| PDI Newsletter (published monthly) | PDI Website Content |
| Attend PDI Public Relations Activities | PDI's Social Media Efforts |
- (_____ I would like more information _____ I want to participate.)

Mission Statement & Purpose

Professional Developers of Iowa, Inc. is a voluntary group of professional economic development personnel affiliated for the purpose of furthering the development of the economic base of the State of Iowa. Primary among the purposes of the organization are:

- a. Fostering cooperation and mutual support among the members;
- b. Using the collective expertise of the members to provide guidance and direction to policymakers as it pertains to economic development;
- c. Working consistently to enhance the long-term competitive posture of the State of Iowa as it pertains to economic development;
- d. Providing the means for members to informally exchange ideas and development techniques; and
- e. Affording members the opportunity to enhance their knowledge, expertise, confidence, and professionalism through a varied program of educational activities.

I fully adhere to the mission & Code of Ethics (attached) of the Professional Developers of Iowa.

Signature: _____ Date: _____

Please complete this application form and return with payment to:
Professional Developers of Iowa (PDI)
Attn: Lynn Harkin, PDI Executive Director
1255 SW Prairie Trail Parkway, Ankeny, IA 50023
Phone: (515) 243-4585
Fax: (515) 334-1112 (Nancy Cunningham, Accounting)
Email: director@pdiowa.com
Web Site: www.pdiowa.com



Professional Developers of Iowa (PDI) Code of Ethics

ARTICLE II – PURPOSES

PROFESSIONAL DEVELOPERS OF IOWA, INC. is a voluntary group of professional economic development personnel affiliated for the purpose of furthering the development of the economic base of the State of Iowa. Primary among the purposes of the organization are:

- a) Fostering cooperation and mutual support among the members;
- b) Using the collective expertise of the members to provide guidance and direction to policymakers as pertains to economic development.
- c) Working consistently to enhance the long term competitive posture of the State of Iowa as pertains to economic development.
- d) Providing the means for the members to informally exchange ideas and development techniques; and
- e) Affording members the opportunity to enhance their knowledge, expertise, confidence, and professionalism through a varied program of educational activities.

This Code of Ethics is intended to provide guidance to our members in “enhancing...professionalism” as found in Article II of the Bylaws.

DEFINITIONS

“**CODE**” is defined in Webster’s New Riverside Dictionary as “a system of rules of conduct or procedures.”

“**ETHICS**” is defined as “a principle of right or good conduct.”

“**PROFESSION**” is defined as “an occupation usually requiring advanced study and specialized training. The entire group of persons practicing a profession.”

“**PROFESSIONAL**” is defined as “of, pertaining to, typical of, or practicing a profession. Engaged in a specified activity as a career. Engaging or engaged in for pay: not amateur <professional basketball.> One engaged in a profession – professionally.”

“**PROFESSIONALISM**” is defined as “professional standing, techniques, attributes, or ethics. Participation in a profession, as organized athletics, for pay.”

The following principles constitute the PDI Code of Ethics

1. Members will establish and maintain standards of conduct that go beyond the requirements of law.
2. Members will carry out all activities in a manner becoming of and bringing honor to the good reputation of the profession, PDI, the entity they represent, and the State of Iowa.
3. Members will be honest and straightforward in all agreements, transactions, promises services, and delivery of services.
4. Members pledge to maintain confidentiality, with particular attention to proprietary information received during the provision of services.
5. Members pledge to maintain the spirit of fairness in competition and to help eradicate any deceptions or comments that violate the spirit.
6. Members have a duty to avoid conflict of interest and all appearances of conflict.

7. Members agree to cooperate with fellow PDI members in informal exchanges of information and ideas reflecting practices, procedures, trends, and policy pertaining to economic development not withstanding the maintenance of confidentiality with proprietary information.
8. Members pledge to consider long-term economic issues, environmental issues, and impact on natural and human resources in dealing with specific projects, policies, or procedures.
9. Members will not initiate recruiting of a company located in another Iowa community.
10. Members will promote community/organization or the area being represented, first. In the event a company's needs cannot be met, members will try to meet the needs somewhere in the state.
11. Members shall not engage in any use of PDI identity in lobbying on any issue without prior authority of the Legislative Committee.
12. Members shall be objective in dealing with prospects and shall not make derogatory remarks about another member, community, or entity, nor shall a member tell another member, community, or entity what they can or cannot offer a prospect.

COMPLIANCE

Members agree to abide by the principles laid out in the Code of Ethics and to comply with all Bylaws, regulations, and rules of professional conduct of PDI.

Compliance of this Code of Ethics is specifically designed to be rehabilitative and not punitive. The process for reporting an alleged violation is:

1. A confidential written complaint written presented to the President of the Board of Directors outlining the nature of the alleged violation including:
 - A. The name of the complainant
 - B. Nature of the complaint citing specific section(s) of the PDI Code of Ethics in question.
 - C. All important dates, witnesses, and supporting documentation.
2. The President will review the complaint and appoint a three-member special-purpose panel from the existing Board of Directors for resolution.
3. Complaints will be confidential among all parties.