

# PDI SPONSORSHIP OPPORTUNITIES

## ANNUAL SPONSORSHIPS

**Please indicate your sponsorship selection(s) below: Return Sponsorship Form by February 1, 2018**

*Contributions or gifts to PDI are not deductible as charitable contributions for Federal income tax purposes.*

### Annual Sponsor - \$3,500 per year

- Recognition & benefits as a Conference Sponsor at the PDI Spring Event & MAEDC Best Practices
  - Includes additional signage, recognition on the registration & program
  - Exhibit space at the PDI Spring Event & MAEDC Best Practices & Fall PDI Conference  
(One representative registration included per conference)
  - An opportunity during the Fall PDI Conference for a sponsor representative to make brief remarks about your sponsoring organization by introducing a speaker, sponsoring an activity or break
- Listing for 12 months (with hotlink) as a PDI Annual Sponsor on the PDI Web site ([www.pdiowa.com](http://www.pdiowa.com)) and The PDI Post newsletter as an annual sponsor
- A printed version of the PDI Membership Directory
- Recognition as a sponsor and banner space at PDI & TFI Legislative Showcase, January 30, 2018
- Recognition and benefits as a sponsor of PDI Spring Event & MAEDC Best Practices May 1, 2018, Educational Seminars including Partners, Profession & Process TBD
- Recognition and benefits as a sponsor of the PDI Fall Conference September 26-28, 2018 - Iowa City, IA
- Benefits include one registration, additional signage, recognition on the registration and program

### Triple Event Sponsor - \$2,500 choose 3 from the 4 listed below

- Legislative Showcase
- Best Practices/Spring Event
- Educational Seminars
- Fall Conference

Includes one registration, one exhibit space and recognition as a Triple Event Sponsor at selected events. Also includes listing on PDI website & newsletter for six months.

## CONFERENCE SPONSORSHIPS

**Please indicate your sponsorship selection(s) below: Return Sponsorship Form by March 1, 2018 or September 1, 2018**

*Contributions or gifts to PDI are not deductible as charitable contributions for Federal income tax purposes.*

### Conference Title Sponsor - \$10,000 for both; \$5,000 for one

- Sole sponsorship of the opening reception at PDI Conference.  
(Sponsor signage during the opening reception, recognition during the reception, opportunity to make a brief presentation during the opening reception about the sponsoring organization)
- Exhibitor at the conference (One representative registration included.)  
Identified on signage at the conference with organization's logo and in the conference program and Web site information

### Conference Benefactor Sponsor - \$3,500 for both; \$1,750 for one

- Meal or Speaker sponsor. (Sponsor signage during the meal/reception, recognition during the meal/reception, opportunity to make a brief presentation during the meal or reception about the sponsoring organization.) The sponsoring organization has the option to sponsor breaks or other equivalent conference activities instead of sponsoring a meal or reception
- Exhibitor at the conference (One representative registration included.)
- Identified on signage at the conference with organization's logo and in the conference program and Web site information

### Conference Supporting Sponsor - \$2,500 for both; \$1,250 for one

- Break sponsor. (Sponsor signage during the break)
- Exhibitor at the conference (One representative registration included)
- Identified in the conference program and Web site information

### Conference Exhibitor Sponsor - \$1,400 for both; \$700 for one

- Exhibitor (One representative registration included)
- Identified in the conference program and Web site information

### Conference Contributor Sponsor - \$500 for both; \$250 for one

- Identified in the conference program and Web site information

### Conference Golf Outing Sponsor - \$500 (Fall ONLY)

- Identified in the conference program and Web site information as Golf Outing Sponsor
- Opportunity to provide the golfers with promotional items and to assist in awarding Golf Outing prizes during the conference and making brief comments about the organization

## A LA CARTE SPONSORSHIPS

*The following items may be purchased individually or as an add-on to one of the sponsorship levels.*

### Conference Promotional Item – Padfolio/Writing Pad - \$2000

With your input, PDI will purchase quality padfolios/writing pads which boast your company logo and/or tagline. Padfolios/writing pads will be placed inside Conference tote bags, which will be handed out to all attendees.

### Conference Tote Bag - \$2000

With your input, PDI will purchase quality Conference tote bags, which boast your company logo and/or tagline alongside the logo. Tote bags will be handed out to all Conference participants, giving you exposure

### ID Badge Lanyard - \$1500

PDI will purchase lanyards with your company name or logo. Lanyards will be handed out to all Conference participants.

### Conference Mobile Phone Application - \$1000

PDI will create a smartphone application for the 2018 Conference. When attendees download and access the mobile phone app, your company name and logo will appear as a touchable header and/or footer link.

# PDI SPONSORSHIP COMMITMENT 2018 & PAYMENT INFORMATION



Company Name \_\_\_\_\_ Contact Person \_\_\_\_\_  
Address \_\_\_\_\_ City/State/Zip \_\_\_\_\_  
Phone \_\_\_\_\_ Website \_\_\_\_\_  
Email \_\_\_\_\_

## Annual Sponsorships

Please indicate your sponsorship selection(s) below: Return Sponsorship Form by February 1, 2018

Contributions or gifts to PDI are not deductible as charitable contributions for Federal income tax purposes.

- Annual Sponsor - \$3,500 per year
  - Check if bringing an exhibit display
- Triple Event Sponsor - \$2,500 choose 3 from the 4 listed below
  - Legislative Showcase
  - Educational Seminars
  - Best Practices & Spring Event
  - Fall Conference

## CONFERENCE SPONSORSHIP OPPORTUNITIES

Please indicate your sponsorship selection(s) below: Return Sponsorship Form by March 1, 2018 or September 1, 2018

Contributions or gifts to PDI are not deductible as charitable contributions for Federal income tax purposes.

- Conference Title Sponsor - \$10,000 for both; \$5,000 for one
  - Check if bringing an exhibit displayCheck one for commitment:  Spring  Fall  Both
- Conference Supporting Sponsor - \$2,500 for both; \$1,250 for one
  - Check if bringing an exhibit displayCheck one for commitment:  Spring  Fall  Both
- Conference Contributor Sponsor - \$500 for both; \$250 for one
  - Check if bringing an exhibit displayCheck one for commitment:  Spring  Fall  Both
- Conference Benefactor Sponsor - \$3,500 for both; \$1,750 for one
  - Check if bringing an exhibit displayCheck one for commitment:  Spring  Fall  Both
- Conference Exhibitor Sponsor - \$1,400 for both; \$700 for one
  - Check if bringing an exhibit displayCheck one for commitment:  Spring  Fall  Both
- Conference Golf Outing Sponsor - \$500 (Fall ONLY)

## A La Carte Sponsorship Opportunities

The following items may be purchased individually or as an add-on to one of the sponsorship levels.

- Conference Promotional Item – Padfolio/Writing Pad - \$2000
- ID Badge Lanyard - \$1500
- Conference Tote Bag - \$2000
- Conference Mobile Phone Application - \$1000

## Total

Sponsorship Total \_\_\_\_\_  
Ad Sales Total (Include Signed Contract) \_\_\_\_\_  
Membership Total \_\_\_\_\_  
TOTAL \$ \_\_\_\_\_

### Fax or mail this contract and payment to:

Professional Developers of Iowa  
1255 SW Prairie Trail Parkway  
Ankeny, IA 50023-7068.  
Fax: 515-334-1112.

**Do not email payment information.**

Questions: Lynn Harkin (515) 334-1067

Total \$ \_\_\_\_\_  Check  Visa  MasterCard  American Express

Credit Card # \_\_\_\_\_ Exp. Date \_\_\_\_\_

Name on Credit Card \_\_\_\_\_

Signature \_\_\_\_\_