

## **The top 10 reasons for belonging to the Professional Developers of Iowa:**

- 10** - PDI educational programs prepare the economic developer with the tools needed to do their jobs.
- 9** - PDI publishes an informative professional newsletter and maintains a website along with various social media methods for up-to-date information.
- 8** - PDI conducts surveys focusing on salary/benefits; legislative issues, economic impact and other topics throughout the year.
- 7** - PDI fosters cooperation and mutual support among the members and state agencies.
- 6** - PDI is for everyone – county and regional developers, community developers, utilities, legal and financial firms, universities, community colleges, engineering and construction firms, and railroads/transportation.
- 5** - PDI's Conferences held in May/September are the premier educational/networking events for economic developers in Iowa.
- 4** - PDI has a mentor program to match expertise and experience to the needs of members.
- 3** - PDI award thousands of dollars in scholarships annually to members.
- 2** - PDI is your voice at the State Capitol!
- 1** - You believe in PDI's mission: Professional Developers of Iowa, Inc., is a voluntary group of professional economic development personnel affiliated for the purpose of furthering the development of the economic base of the State of Iowa. – Together we are PDI!

Thank YOU for belonging! Ask a colleague to join you at PDI today.